SWFHR 7TH ANNUAL CHILI FEST

SPONSOR DETAIL & APPLICATION

For questions or information, call, text, or email info@swfhr.org, 239-567-4111, or 239-440-9891

EVENT DATE: MARCH 21 2026 10 AM - 3 PM | GRAPHICS DEADLINE: MARCH 13, 2026 5 PM

BECOME A SPONSOR FOR OUR 7TH ANNUAL CHILI FEST

South West Florida Horse Rescue is excited to invite local businesses to become sponsors for our upcoming fundraiser.

Date: March 21st, 2026
Time: 10 AM - 3 PM
Location: 14811 State Road 31, Punta Gorda, FL 33982 (across from Babcock Ranch on State Road 31)

South West Florida Horse Rescue (SWFHR) is dedicated to rescuing, rehabilitating, and rehoming horses from distressed, neglected, or abusive situations. As a community partner, your sponsorship of this event will contribute to its success and provide valuable support for our cause.

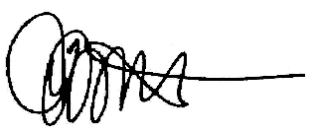
Our Chili Fest will draw a large crowd, ensuring your business gets significant exposure. In previous years, we welcomed over 600 patrons each year and numerous volunteers, vendors, and event supporters. Your sponsorship benefits the event day itself and will continue to reach a wider audience through promotional efforts leading up to and after the event.

A Message for SWFHR's Founder Tina Garrett

Since our founding in 2010 and the opening of our Rescue Facility in 2014, we've been dedicated to showcasing the impact of our work. Our **7th Annual Chili Cook-Off** truly reflects that dedication—an exciting, free event featuring vendors, music, and mouthwatering food. This event is more than just a fun day out; it's a celebration of the community and supporters who have been vital to our success. The proceeds from this event will help expand and improve **South West Florida Horse Rescue's** facility—an initiative that everyone can be proud to support.

The Chili Cook-Off was created to give everyone the chance to explore our facility for free. While it celebrates our work with horses, it's for anyone who enjoys a fun day in horse country. Guests can learn about our rescue efforts, enjoy chili, participate in the "Monster Raffle Row," get face painting, take a mini tour of our facility, or indulge in delicious food.

This event is much more than chili—it's a full day of activities for the whole family. We are seeking sponsorships for the **2026 Chili Cook-Off** to help grow and continue this beloved event. Your support is crucial to its success and the development of our rescue facility. Join us in making the **7th Annual Chili Cook-Off** our best one yet!



Tina Garrett, President, South West Florida Horse Rescue, Inc.

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TITLE	PLATINUM	GOLD	SILVER	BRONZE	BRICK	TROPHY	PRIZE 1	PRIZE 2
$2,500	$1,000	$500	$250	$100	In-Kind	$1,500	$500-$1499	$100-$499
1	unlimited	unlimited	unlimited	unlimited	unlimited	1	unlimited	unlimited

PRE-EVENT MARKETING	TITLE - $2,500	PLATINUM - $1,000	GOLD - $500	SILVER - $250	BRONZE - $100	BRICK - In-Kind	TROPHY - $1,500	PRIZE 1 - $500-$1499	PRIZE 2 - $100-$499
Only 1 Availability	X						X		
EVENT NAME CHANGES TO:									
5th Annual SWFHR Chili Fest sponsored by %| **YOUR BUSINESS** |% all promotions will be renamed	X								
FLYERS OTHER PROMOTIONS									
Logo displayed: Event Flyer & other print media	X	X	X				X		
TV & RADIO									
Representation Invite During Live Media Shows	X								
EVENT EMAIL & NEWSLETTER (3 mailings | 700+ per send)									
Blurb Description w/ links	150 Words								
Blurb Description w/o links		40 Words							
Logo in Email Signature as an Event Sponsor	X	X	X				X		
EVENT WEBSITE (swfhr.org/23cco)									
Logo w/ Link to Business Page	X	X					X	X	
Logo & Business Name Listed			X	X					X
Business Name Listed					X	X			
FACEBOOK EVENT PAGE (fb.me/e/36vEonXb6)									
Direct link Business Page promotion	X	X	X				X	X	
Recognition Post no link				X	X	X			X
MAIN WEBSITE (swfhr.org)									
Listing for the year Logo w/ link	X						X		
Listing for the year Logo w/o link		X						X	

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DAY OF EVENT MARKETING	TITLE - $2,500	PLATINUM - $1,000	GOLD - $500	SILVER - $250	BRONZE - $100	BRICK - In-Kind	TROPHY - $1,500	PRIZE 1 - $500-$1499	
Only 1 Availability	X						X		
EVENT BANNER									
Logo Display	X	X	X				X	X	
EVENT SPONSOR BOARD									
Listed w/ Logo	X	X	X				X	X	
Listed no Logo				X	X	X			X
EVENT ANNOUNCEMENTS by MC									
at Opening Ceremonies	X	X	X				X		
at Awards Ceremonies	X						X	X	X
periodically during (2-4 times)	X	X	X				X	X	
periodically during (1-2 times)				X	X	X			X
BUSINESS BANNER Displayed									
if needed Production Cost Included	X	X	X				X	X	
if needed Production Cost is Not Included (additional fee)				X	X	X			X
Chili Arena or Demo Field	X	X					X	X	X
Vendor Area or Food Truck Area			X	X					
inside Parking Lot					X	X			
EVENT MERCHANDISE									
Logo on Event Tshirt (1 color)	X	X	X				X	X	
FREE Event T Shirts for your staff - limit 5	X	X					X	X	
50% off Event T Shirts cost for your staff - limit 5			X	X					X
25% off new & additional shirts - limit 5	X	X	X	X	X	X	X	X	X
EVENT SPACE									
Event Vendor for FREE	X	X	X	X	X	X	X	X	X
AWARDS									
Business Name Printed on Trophies (1st - 3rd)							X		

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Event Sponsorship levels:

TITLE, PLATINUM, and TROPHY sponsorships are offered the ability to:

1. Display at the event one (1) corporate banner.
    a. Your sponsorship level will determine the location of your business banner within the event.
2. Set up as a Vendor for free (standard space requirements apply).

To ensure your brand is properly represented in our print media, please submit all logos by the **Graphics Deadline** listed in the header of this document. While we will gladly accept sponsors after the deadline, we cannot guarantee that the printed material will mention you. However, you will be announced verbally during the event, ensuring that your brand is recognized by all attendees.

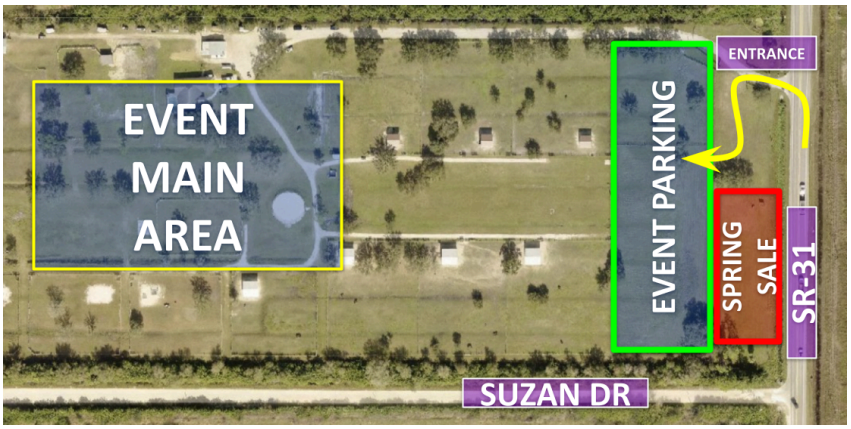
INTERESTED IN PARTNERING WITH US?

KINDLY COMPLETE A PAPER SPONSOR FORM OR ELECTRONICALLY BY MARCH 15TH:

PAYMENTS:

1. **Debit, Credit, or PayPal**: Electronic payments are processed @ swfhr.org/event/chili-fest/
2. **Cash/Checks**: made payable to 'SWFHR' with a memo of '2026 Chili Fest'.
   Deliver or Mail to SWFHR, 14811 SR 31, Punta Gorda, FL 33982. Must be received by the Registration Deadline.
3. **Pay in person**: Call us at (239)567-4111 to arrange or schedule a visit online at www.swfhr.org.
   Our address is SWFHR, 14811 SR 31, Punta Gorda, FL 33982. Publicly open days are any day between 9 AM - 3 PM.
4. **Cancellation or Delays**: If, for whatever reason, you know there will be a delay with your entry payment, please make sure that you contact us at info@swfhr.org or (239) 839-4979 or (509) 475-1830.

EVENT LAYOUT EXAMPLE



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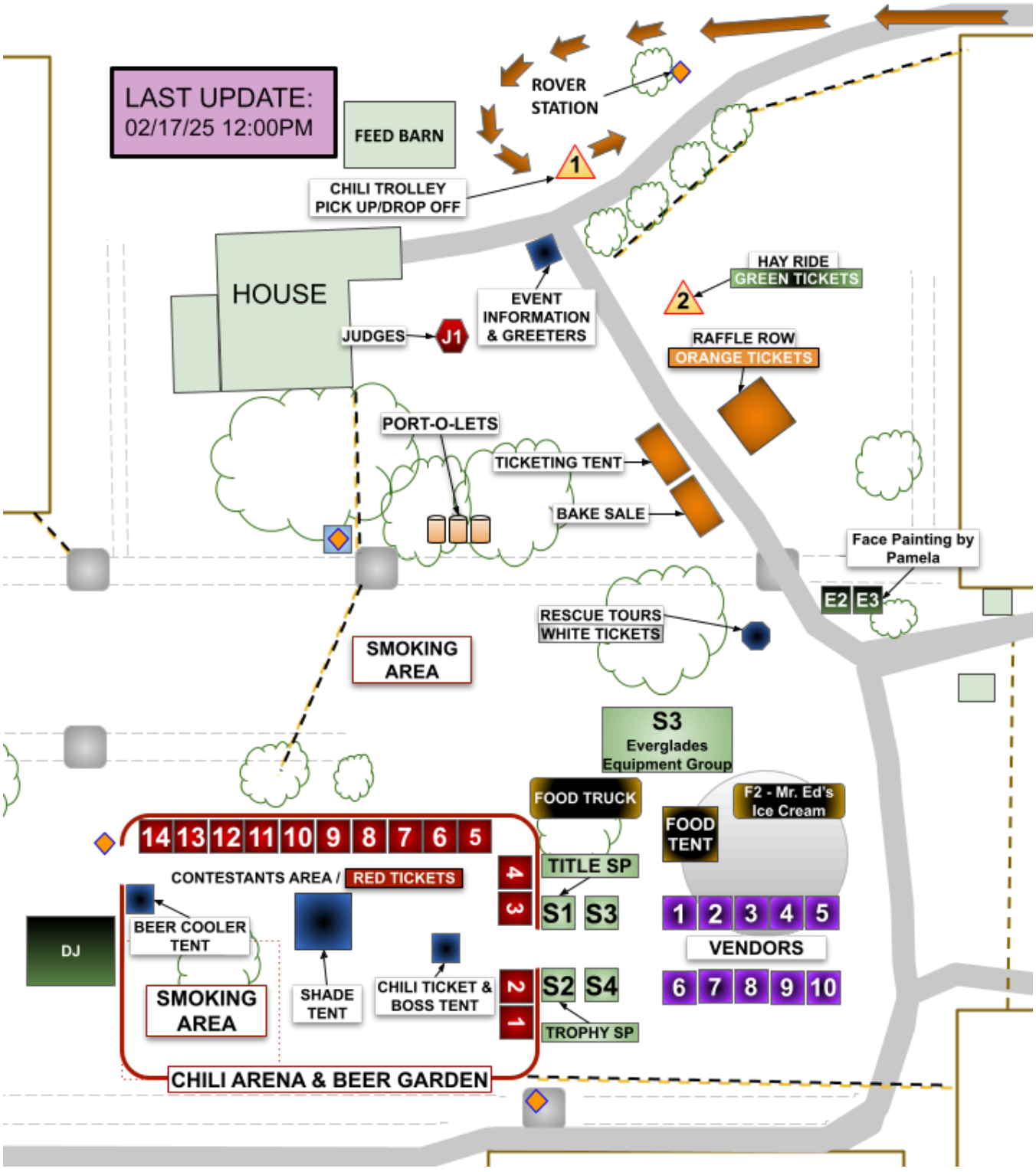
EVENT MAIN AREA



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TITLE SPONSORSHIP - $2,500

ONLY 1 SPOT AVAILABLE

With the completion of your sponsorship form, the title of our event will change from the original name to:

"7th Annual SWFHR Chili Fest sponsored by %| YOUR BUSINESS |%"

Subsequently, all promotions will be renamed.

The Pre-Event Marketing package includes:

1. Logo displayed on all print media.
2. Allowance of a 150-word advertisement blurb in our promotional email newsletter (All pre-event mailings with approximately 1,100 contacts).
3. Logo display in general email communication for all acquisition correspondence.
4. Your Logo with a clickable link to your Business Page will be on the event website.
5. Promotion of your Business Page with a post & direct link on the Facebook Event Page (https://www.facebook.com/share/157Nt4haWM/).
6. Your business Logo is listed in the "Major Sponsor" section of our website with a clickable link to your business website. Listing stays active for the year of the event.**(swfhr.org/#majorsponsors)**

Day of Marketing package includes

1. Logos received by the graphic deadline are displayed on the:
    a. Event Banners.
    b. Event Sponsor Board (located at the Event Entrance, Photo Booth, and the 'Chili Arena').
2. Your business banners may be displayed in the Chili Arena or the Event Entrance.
    a. Choice of the location to be followed up on
3. The MC will announce your Business name:
    a. At opening ceremonies,
    b. At awards ceremonies,
    c. Periodically during the event (2-4 times).
4. Allowance to set up a Vendor Booth free of charge.
    a. Must notify and coordinate with Sponsor Managers by March 13, 2026.
    b. Set up begins at 7 AM and must be complete by 9:30 AM. Booths must remain intact and manned until 3 PM, the day of the event. No items may remain on the property.

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PLATINUM SPONSORSHIP - $1,000

UNLIMITED SPOTS AVAILABLE

The Pre-Event Marketing package includes

1. Logo displayed on All print media
2. Allowance of a 40-word advertisement blurb in our promotional email newsletter (All pre-event mailings with approximately 700 contacts)
3. Logo display in general email communication for all acquisition correspondence
4. Your Logo with a clickable link to your Business Page will be on the event website
5. Promotion of your Business Page with a post & direct link on the Facebook Event Page (https://www.facebook.com/share/157Nt4haWM/).
6. Your business Logo is listed in the “Major Sponsor” section of our website. Listing stays active for the year of the event.

Day of Marketing package includes

1. Logos received by the graphic deadline are displayed on the:
    a. Event Banners
    b. Event Sponsor Board (located at the Event Entrance and the ‘Chili Arena’)
2. Your Business banner may be displayed in the Chili Arena
    a. Choice of the location to be followed up on
3. The MC will announce your Business name:
    a. at Opening Ceremonies
    b. periodically during the event (2-4 times)
4. Allowance to set up a Vendor Booth free of charge.
    a. Must notify and coordinate with Sponsor Managers by March 13, 2026.
    b. Set up begins at 7 AM and must be complete by 9:30 AM. Booths must remain intact and manned until 3 PM, the day of the event. No items may remain on the property.

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GOLD SPONSORSHIP - $500

UNLIMITED SPOTS AVAILABLE

The Pre-Event Marketing package includes

1. Logo displayed on All print media
2. Logo display in general email communication for all acquisition correspondence
3. Logo & Business Name Listed on the event website
4. Promotion of your Business Page with a post & direct link on the Facebook Event Page (https://www.facebook.com/share/157Nt4haWM/).

Day of Marketing package includes

1. Logos received by the graphic deadline are displayed on the:
    a. Event Banners
2. Business banner may be displayed in the Vendor Area or Food Truck Area
    a. Choice of the location to be followed up on
    b. Sponsor may provide their banner for display inside the Chili Fest Event
    c. Banner must be delivered by March 13, 2026 5 PM.
3. The MC will announce your Business name:
    a. At Opening Ceremonies
    b. Periodically during the event (2-4 times)

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SILVER SPONSORSHIP - $250

UNLIMITED SPOTS AVAILABLE

The Pre-Event Marketing package includes

1. Logo & Business Name Listed on the event website.
2. Promotion of your Business Page with a post with no direct link on the Facebook Event Page (https://www.facebook.com/share/157Nt4haWM/).

Day of Marketing package includes

1. Business Name listed w/o Logo on the:
    a. Event Sponsor Board (located at the Event Entrance and the 'Chili Arena')
2. Sponsor may provide their banner for display inside the Chili Fest Event
    a. Choice of the location to be followed up on
    b. Banner must be delivered by March 13, 2026 5 PM.
3. The MC will announce your Business name:
    a. periodically during the event (1-2 times)

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BRONZE SPONSORSHIP - $100

UNLIMITED SPOTS AVAILABLE

The Pre-Event Marketing package includes

1. Business Name Listed on the event website.
2. Promotion of your Business Page with a post with no direct link on the Facebook Event Page (https://www.facebook.com/share/157Nt4haWM/).

Day Of Marketing package includes

1. Business Name listed w/o Logo on the:
    a. Event Sponsor Board (located at the Event Entrance and the 'Chili Arena')
2. The MC will announce your Business name:
    a. periodically during the event (1-2 times)

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BRICK SPONSORSHIP (DONATED USE ITEMS)

UNLIMITED SPOTS AVAILABLE

Brick Sponsorships cover an array of non-cash donated-use items for this event. Brick is represented by items to keep or items that would normally be rented to use. Some examples include but are not limited to, event tents, transport vehicles, or printing services. Discounted items are appreciated but not considered sponsorship. Discounted services will be recognized independently.

The Pre-Event Marketing package includes

1. Business Name Listed on the event website https://givebutter.com/c/WCMoYc
2. Promotion of your Business Page with a post with no direct link on the Facebook Event Page (https://www.facebook.com/share/157Nt4haWM/).

Day Of Marketing package includes

1. Business Name listed w/o Logo on the:
    a. Event Sponsor Board (located at the Event Entrance and the 'Chili Arena')
2. The MC will announce your Business name:
    a. Periodically during the event (1-2 times)

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TROPHY SPONSORSHIP - $1,500

ONLY 1 SPOT AVAILABLE

Trophy Sponsorship covers the cost of Trophies for the 1st, 2nd, and 3rd place winners, (determined by our panel of judges). Also, the People's Choice, Best Booth, and Host Choice winners. The remainder of the funds will be put into the cash prize winnings for all winner placements.

Only the Trophy Sponsor has the option to have their Business name printed on the 1st, 2nd, & 3rd placement trophies or medals. Trophy plate example:

7TH ANNUAL SWFHR CHILI FEST
GRAND CHAMPION
TROPHY MADE POSSIBLE BY
%| YOUR BUSINESS |%

The Pre-Event Marketing package includes

1. Logo displayed on All print media
2. Logo display in general email communication for all acquisition correspondence
3. Logo with a clickable link to Business Page on the event website
4. Promotion of your Business Page with a post & direct link on the Facebook Event Page (https://www.facebook.com/share/157Nt4haWM/).
5. Your business logo is listed in the "Major Sponsor" section of our website's home page, and there is a clickable link to your business website. Listing stays active for the year of the event **(swfhr.org/#majorsponsors)**

Day of Marketing package includes

1. Logos received by the graphic deadline are displayed on the:
    a. Event Banners
    b. Event Sponsor Board (located at the Event Entrance and the 'Chili Arena')
2. Sponsor may provide their banner for display inside the grounds of the Chili Fest Event
    a. Choice of the location to be followed up on
    b. Banner must be delivered by March 13, 2026 5 PM.
3. The MC will announce your Business name:
    a. At the Opening Ceremonies,
    b. At the Awards Ceremonies, and
    c. Periodically during the event (2-4 times).
4. Allowance to set up a Vendor Booth free of charge.
    a. Must notify and coordinate with Vendor managers by March 13, 2026
5. Business Name Printed on Trophies (1st - 3rd)

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PRIZE SPONSORSHIP (LEVEL 1) - $500 - $1,499

UNLIMITED SPOTS AVAILABLE

Prize Sponsorships are used solely for increasing the cash prize winnings for all winner placements. The cash prize winnings for contestants start at $1,000, divided equally among 6 winning categories. As Trophy & Prize sponsorships are acquired, the cash prize winnings increase across the spectrum of 6 winning positions.

Prize Sponsorship (level 1) covers any range of Prize Sponsorship choices of $500 or more and less than $1,499 with only the intent to make the cash prize winnings.

The Pre-Event Marketing package includes

1. Logo with a clickable link to Business Page on the event website https://givebutter.com/c/WCMoYc
2. Promotion of your Business Page with a post & direct link on the Facebook Event Page (https://www.facebook.com/share/157Nt4haWM/).
3. Your business Logo is listed in the "Major Sponsor" section of our website's home page. Listing stays active for the year of the event (swfhr.org/#majorsponsors)

Day of Marketing package includes

1. Logos received by the graphic deadline are displayed on the:
    a. Event Banners
    b. Event Sponsor Board (located at the Event Entrance and the 'Chili Arena')
2. Business banner may be displayed in the Chili Arena or the Demonstration Field
    a. Choice of the location to be followed up on
3. The MC will announce your Business name:
    a. At the Awards Ceremonies, and
    b. Periodically during the event (2-4 times).

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PRIZE SPONSORSHIP (LEVEL 2) - $100 - $499

UNLIMITED SPOTS AVAILABLE

Prize Sponsorships are used solely for increasing the cash prize winnings for all winner placements. The cash prize winnings for contestants start at $1,000, divided equally among 6 winning categories. As Trophy & Prize sponsorships are acquired, the cash prize winnings increase across the spectrum of 6 winning positions.

Prize Sponsorship (level 2) covers any range of Prize Sponsorship choices of $100 or more and less than $499 with only the intent to make the cash prize winnings.

The Pre-Event Marketing package includes

1. Logo & Business Name Listed on the event website https://givebutter.com/c/WCMoYc
2. Promotion of your Business Page with a post with no direct link on the Facebook Event Page (https://www.facebook.com/share/157Nt4haWM/).

Day of Marketing package includes

1. Business Name listed w/o Logo on the:
    a. Event Sponsor Board (located at the Event Entrance and the 'Chili Arena')
2. The MC will announce your Business name:
    a. At the Awards Ceremonies and
    b. Periodically during the event (1-2 times)

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Sponsor Applying As A:	
TITLE SPONSOR **$2,500**	
TROPHY SPONSOR **$1,500**	
PLATINUM **$1,000**	
GOLD **$500**	
SILVER **$250**	
BRONZE **$100**	
PRIZE1 SPONSOR **$500-$1,499**	
PRIZE2 SPONSOR **$100-$499**	
BRICK	

Point Of Contact	
Contact Name:	
Contact Phone:	
Contact Email:	

Include us in future sponsorship opportunities ☐ **Keep me Anonymous!** ☐

We intend to set up a vendor booth. ☐

Have a banner for your business? ☐ ☐

SPONSOR DETAILS

Business/Recognized Name:

Address		**Website**	
Phone		**Facebook**	
Email		**Other Footprint**	

TITLE, TROPHY, PLATINUM SPONSORS

Email infor@swfhr.org with the best quality logo by March 13, 2026 to allow enough time for print productions.

NOTES Include (Brick Sponsored Services or Items)

PAYMENTS

Total Sponsorship Amount

$,

CHECKS - payable to 'SWFHR' with a memo of '2026 Chili Fest' and mail to **14811 State Road 31, Punta Gorda, FL. 33982-7738**

CREDIT INVOICE - processed through PayPal. Send me an email to:

Visit swfhr.org for electronic applications & payments. Call (239) 567-4111 with questions or issues.

Count us in on your Chili Fest for March of 2027 [ ] *(check if you want in for the next Chili Fest.)*

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. - (REG#CH40783)