

SWFHR ANNUAL CHILI COOK-OFF

SPONSORSHIP LEVELS (info/questions call or text (239)822-5366)



COMMITMENT DEADLINE IS TUESDAY, MARCH 1ST, 2022, AT 8 PM EST

EVENT DATE: SATURDAY MARCH 12TH, 2022 FROM 10 AM - 2 PM



SEEKING YOUR SPONSORSHIP!

SOUTH WEST FLORIDA HORSE RESCUE is seeking, from our local community, sponsors for our upcoming fundraiser.

Our **4TH ANNUAL CHILI COOK-OFF** will be held at our facility across from Babcock Ranch on State Road 31. This **MARCH 12TH** from **10 am - 2 pm**. SWFHR is a community organization focused on the Rescue, Rehabilitation, and Re-homing of horses from distressed, neglected, or abusive situations.

We are asking for your involvement as a community partner with a sponsorship of our fundraiser to help make this a successful event. This event is bound to draw a crowd where your business's involvement is sure to be seen.

To give you an idea of the metrics for our event. The last year 2021 drew over 600 patrons not to mention volunteers, vendors, and other event support. Last year was a 3-hour event this year we've added 1 more hour. Remember sponsor promotion reaches much further than the day of.

SPONSORSHIP LEVELS

All sponsorships are offered the ability to provide a corporate banner that can be displayed at the event but the location within the event will determine where allowed depending on sponsorship level.

TITLE SPONSOR – \$2500.00 (only 1)

- Your Business Logo and/or name will be on all print material or announced verbally (of your support) on all of the following (provided these advertisements are secured) tv, radio web media, and tv media.
- The Name of the Event will furthermore be advertised as the benefit name followed by "Sponsored by" your business.
- Your Business Name, Logo, and Contact information will be at the top of the event website and on the main page of www.swfhr.org our website.

PLATINUM SPONSOR – \$1000.00

- Your 'Business Name' will be 'Announced' during the 'Awards Ceremony of Winners'.
- Business Logo and all provided forms of contact will be displayed on our Event Website with a link to your business.
- Business Logo will be displayed in our platinum support section on our Website with a link to your business.
- Business Logo will be printed on our Event Banners.
- And all items from the "GOLD", "SILVER", & "BRONZE" Sponsors.

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GOLD SPONSOR – \$500.00

- Your '**Business Name**' will be '**Announced**' during the '**Opening Ceremony and Colors**'.
- **Business** information (plus **1 additional form of contact** information compared to Silver Sponsorship) will be '**listed**' in the "**Event Rack Card**".
- **Business Logo** displayed on the **Main Event Sponsors board** (mounted at the entrance of our facility on the event day and up to a week prior to the Chili Cook-Off).
- And all items from the lesser sponsorships.

SILVER SPONSOR – \$250.00

- Your '**Business Name**' will be '**Announced**' periodically throughout the Chili Cook-Off **by the DJ** except for the 'Awards ceremony of winners'.
- **Business** information (**LOGO**, Business Name if not already on the logo, & **(1) 'Form of contact'**) will be '**listed**' in the "**Event Rack Card**".
- If you have a '**Business Banner**' we will display it (at the Chili Arena) for the entire event.
- And all items from the lesser sponsorship.

BRONZE SPONSOR – \$100.00

- Your '**Business Name**' will be '**listed**' on the event "**Event Sponsor Board**" that will be at the Patron greeting / Welcome area at the Chili Cook-Off.
- Your '**Business Name**' only, will be '**listed**' on the event "Event Website".
- If you have a '**Business Banner**' we will display it (on the property by vendors) for the entire event. (Only Bronze)

BRICK SPONSOR – Items or Services

- Your '**Business Name**' only, will be '**listed**' on the event "Event Website".

* To guarantee a sponsor is listed in print media production, all logos need to be received by the **Sponsorship Deadline**. We will gladly accept Sponsors after the deadline, but we will not be able to guarantee to have the printed material mentioning you. You will, however, be mentioned verbally during the event.

INTERESTED IN PARTNERING WITH US?

KINDLY COMPLETE A SPONSOR FORM AND RETURN IT TO US WITH PAYMENT.

VISIT: <https://swfhr.org/wp-content/uploads/2022/02/chili-cook-off-sponsorship-form.pdf>

TO COMPLETE A FORM.